

(19) World Intellectual Property  
Organization  
International Bureau



(43) International Publication Date  
28 July 2005 (28.07.2005)

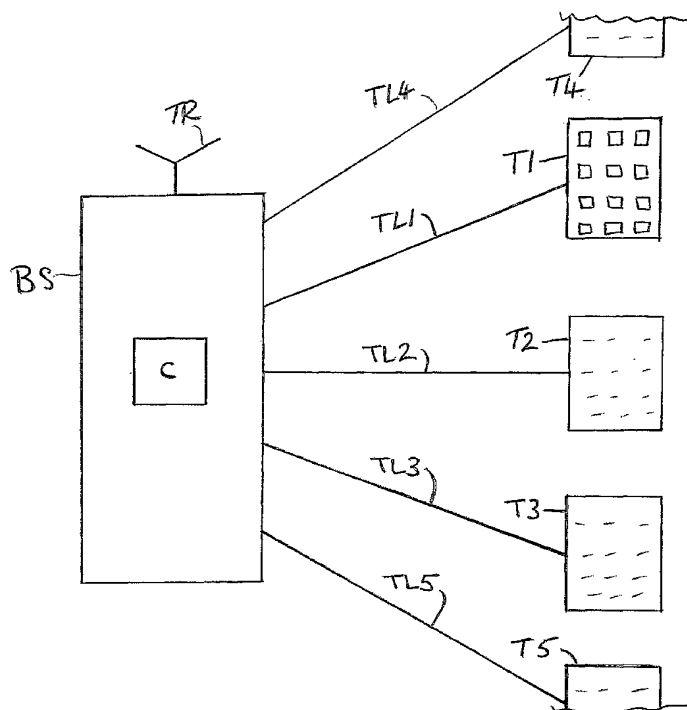
PCT

(10) International Publication Number  
**WO 2005/068032 A1**

- (51) International Patent Classification<sup>7</sup>: **A63F 3/08**, H04M 3/493, 11/08 (71) Applicant (for MG only): **FOX, Alison** [GB/GB]; Tudor Cottage, 334a Canterbury Road, Kennington, Ashford, Kent TN25 4DU (GB).
- (21) International Application Number: PCT/GB2005/000055 (72) Inventor; and (75) Inventor/Applicant (for US only): **SPEARS, Richard, Allan** [AU/GB]; Tudor Cottage, 334a Canterbury Road, Kennington, Ashford, Kent TN25 4DU (GB).
- (22) International Filing Date: 11 January 2005 (11.01.2005)
- (25) Filing Language: English (74) Agents: **JONES, Colin, D.** et al.; Withers & Rogers LLP, Goldings House, 2 Hays Lane, London SE1 2HW (GB).
- (26) Publication Language: English
- (30) Priority Data: 0400559.1 12 January 2004 (12.01.2004) GB (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM,
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[Continued on next page]

(54) Title: MATCHING NUMERICAL VALUES



(57) Abstract: A method is disclosed of generating a broadcast from a broadcasting station (BS) in response to an input from a telephone (T1 to T5) to a computer (C) associated with the station, wherein: a numerical code is stored in the computer; a telephone link (TL1 to TL5) is established between the telephone and the computer; an operator of the telephone causes a signal comprising DTMF tones to be transmitted along the telephone link to the computer by selectively activating keys of a keypad of the telephone; upon receipt of the DTMF tone signal, the computer transcribes the tones into their associated sequential numerical values and compares those values with the stored numerical code; and wherein: the computer sends a signal to the broadcasting station to broadcast a result of the comparison made.



TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

**(84) Designated States** (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO,

**Published:**

— *with international search report*

*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*